

**Fancy Intro Project (20 seconds)**  
**Adobe Premiere and/or Flash**

Your task for this project is to create an animated introduction for a TV show. Ideas include, but are not limited to:

- A “new” reality show
- A game show
- Regular TV show (sit-com or drama)

Things to keep in mind:

- Use of video is NOT required for this project. However, if you do not choose to use actual video, you must include some photographs of the “stars” of your show in the animated introduction sequence.
- Introduction must be exactly 20 seconds. This would be what plays as the show is coming on. Have fun with this... make up some really fun or crazy show that you wish was really on television!

Criteria

- See scoring guide below
- Finished films will be uploaded to SchoolTube. At the end of the semester, this should be put on the project DVD.

**SCORING for \_\_\_\_\_ (name)**

Appropriate music/audio added for dramatic effect	____/10
Use of keyframing, either in Premiere or Flash, to create motion	____/10
Evidence of planning (attach storyboard), including incorporating effects	____/10
Quality of animation and images (if using Flash, be sure to set stage size!)	____/20
Exactly 20 seconds (all or nothing)	____/05
No credits; but, must include some text in the animation sequence	____/05
<b>TOTAL:</b>	<b>____/60</b>