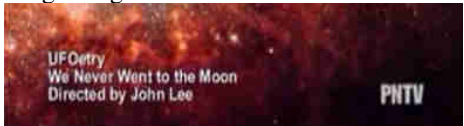


## Music Video Project (90 seconds+)

### Adobe Premiere

For this project, you are to create a minimum 90 second music video. If you have friends in a band and they'd like to be performers, that's fine. You CANNOT use copyrighted material (music from CDs, DVDs, or downloaded from the internet) in this piece. You must either author your own music (bonus for that! It isn't graded on the awesomeness of lyrics or your ability to sing) or have friends (or self) play the music (piano, guitar, band) for the video sequence. If you decide to create your own song, here is a list of websites with free music loops that can be used in Audacity to create your audio track:

- <http://www.deusx.com/freemusicloops.html>
- <http://www.flashkit.com/loops/>
- <http://www.freesound.org/> (sounds, not music)
- <http://ibeat.org/>
- <http://www.looperman.com/>
- <http://www.jamstudio.com/Studio/index.htm>
- <http://www.freeloops.com/freeloops/index.phtml>

Requirement	Points Possible	Points Deducted
Film uses a <u>variety</u> of camera angles, <u>quick</u> action, and is interesting for the viewer to watch (be sure to incorporate ECUs and cutaways for interest; make it look like multiple cameras were used)	10	
Quality of camera stability (use a tripod, please!) If	10	
Music matches overall theme/feel of video	10	
Video tells a story, is unique, makes a lasting impression, and is memorable; Overall entertainment value	10	
Text added at beginning and end of video in bottom corner  (like on TV)	5	
Video shows evidence of retakes/multiple shoots with use of cutaways and incorporates more than just people playing instruments or singing; when singing "mouths" are visible, they should match up to the music	10	
Use of at least five video effects creatively (not JUST to use them); can be "Effects" or use of keyframing, motion, transparency, speed, etc. <b>List which/where→</b>	15	
End of video fades to black	5	
Chroma keying/Use of green screen (be creative... not in a classroom unless the song is about school! May check out portable green screen fabrics and edit in motion backgrounds as needed)	15	
<b>SHOT LIST COMPLETED AND ATTACHED TO THIS SHEET!!!</b>	<b>15</b>	
Overall quality of editing/professionalism; minimum of 90 seconds in length KEEP this SCHOOL APPROPRIATE (no killing, fighting, drugs, drinking, etc.)	20	
<b>TOTAL (BONUS POSSIBLE FOR GOOD ORIGINAL SONG!)</b>	<b>125</b>	

**WOW ME WITH THIS!! Don't bore me to death!!  
A mediocre song can have an awesome video!**

Name: \_\_\_\_\_

SchoolTube Name of Video: \_\_\_\_\_ (ADD YOUR INITIALS TO NAME!)