

**Parody Video Project (short—under 1:30 minutes; long—3+ minutes)**  
**Adobe Premiere**

Everyone likes a good parody! Find a commercial, TV show, song, movie or anything that drives you nuts and you can write good parody for. If you want to rewrite lyrics to a song and have a karaoke track for it, that's one idea (think Weird Al!). There are lots of good ones out there to watch—lots of Twilight or Harry Potter parodies to keep you busy for days!

Things to keep in mind:

- Humor is important. If you are going to parody, go big. Make fun of things in a BIG way. It's not the time for subtlety.
- Editing is key. Since there is much freedom on this project, it is important that it be seamless. And, it's important to incorporate lots of sound effects/dramatic music. It needs to keep the attention of the viewer. If a really short video (30 second commercial would be minimum), it had better knock my socks off.

Criteria

- See scoring guide below; if you are doing a long video, it is worth more points.
- Finished films will be uploaded to SchoolTube. At the end of the semester, this should be put on the project DVD.

**SCORING for \_\_\_\_\_ (name)**

**SHORT PARODY:**

Audio and sound effects/music/narration added for dramatic effect	_____/10
Tripod use apparent unless done deliberately (explain if so)	_____/10
Use of multiple camera angles, cutaways, fast moving action	_____/10
Quality of video editing—no glitches, audio matches, etc.	_____/20
Minimum of 30 seconds and max 1:30 (all or nothing)	_____/05
No credits necessary; but, must include some text in the video	_____/05
<b>TOTAL:</b>	<b>_____/60</b>

**LONG PARODY:**

Beginning sequence introducing characters (like a show coming on) that includes title of parody and some keyframing	_____/15
Audio and sound effects/music/narration added for dramatic effect	_____/20
Tripod use apparent unless done deliberately (explain if so)	_____/10
Use of multiple camera angles, cutaways, fast moving action	_____/20
Quality of video editing—no glitches, audio matches, use of effects, etc.	_____/30
Quality of plot, storyline, and evidence of planning	_____/20
Closing credits	_____/10
<b>TOTAL:</b>	<b>_____/125</b>