

Multimedia Final DVD Project Scoring Guide for Project #1

Project #1: Video Christmas Card OR Meet My Neighborhood Card

Option A: This should be a 30 second video card! You can dress up in reindeer ears or a Santa hat. Use Christmas music of your choice (you can use any of mine—just copy the mp3s from my computer). For REAL fun, involve your family. Get people to pose for still images or take a short video! How about video greetings? As this is a “card” it will have NO CREDITS. This might be something you’d put on someone’s Facebook wall to wish them a Merry Christmas. (NOTE: I have motion backgrounds, transparent graphics, and music on my front computer you may use for this as needed)

Option B: This should be a 30 second “intro” video... like you’d see if a “TV show” was coming on. It will introduce your neighborhood from Multimedia class (or just some of your neighbors). As this is an “intro” it will have NO CREDITS. You will write your own song/rap and utilize music loops/drum beats from this website → <http://www.flashkit.com/loops/> (note: You will not be judged on quality of singing/rapping!)

For either project: It should fade in at the beginning and fade to black at the end. Text will only be used to enhance the presentation itself, but must be used in an appropriate “fun” font. This project should illustrate keyframing and include at least FIVE instances of keyframing. Two must be simultaneous. At least three video effects must be used, including recolor/black & white.

Requirement	Points Possible	Deductions
Card is 30 seconds in length, exactly	5	
Card is festive—has holiday related animations, icons, and music <u>OR</u> Card is entertaining—has technology related animations, icons, and a unique theme song	5	
Fades in from black and beginning and out to black at end	4	
Text is used sparingly and with unique fonts	3	
Keyframing is used in at least five places → Note below where/how <ul style="list-style-type: none"> • • • • • 	10	
Simultaneous keyframing is used in video (two things happening at one) <ul style="list-style-type: none"> • List where → 	2	
At least three video <u>effects</u> and/or <u>transitions</u> are used; one must be a color adjustment <ul style="list-style-type: none"> • Where/how? • Where/how? • Where/how? 	6	
Overall quality of project, smoothness of keyframing, and professionalism	5	
Uploaded to Schooltube by due date	10	
TOTAL POINTS	50	

My example is on my channel →

<http://www.schooltube.com/channel/skindawg/>

Keyframing: 1) Main video rotates back and forth slightly; 2) Main video keyframes on to the screen at beginning; 3) Main video shrinks down and moves to upper left corner; 4) Holly flies in across the screen; 5) Merry Christmas keyframes in

Simultaneous Keyframing: 1) While Merry Christmas flies into place, a candy cane also moves

Video Effects: 1) Crop was used on the smaller animated video; it actually has a Santa with it to the right and I cropped it down; 2) Color Effect used was Color Replace; I replaced the blue background that was on that with a green background to better match; 3) Used a wipe transition at the end to remove “the Skinners” and used a dissolve transition to remove the holly