Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ *Multimedia*/*Audio Editing Project*

**Real American Heroes Project**

Create a school-appropriate “real heroes” project for some obscure “person/job” of your choice.

Options: Radio Commercial (edit in Audacity) or TV Commercial Parody (edit in Premiere)

Script should follow the general typical format:

Narrator: (organization) presents...Real American Heroes/Real Men of Genius
Singer: Real American Heroes/Real Men of Genius
Narrator: Today we salute you, Mr. \_\_\_\_\_\_\_\_\_\_\_\_\_
Singer: Mr. \_\_\_\_\_\_\_\_\_\_\_\_
Narrator: description 1
Singer: (saying)
Narrator: description 2
Singer: (saying)
Narrator: description 3
Singer: (saying)
Narrator: So stand and be recognized (or other phrase), \_\_\_\_\_\_\_\_\_.
Singer: Mr. \_\_\_\_\_\_\_\_\_\_\_\_
Narrator: (organization, location)

(Download music MP3 to record with—or copy from Z drive (Multimedia>Audacity folder)-- <http://classic.dryang.org/flash/budlight.htm>)

Examples of “real” Men of Genius commercials (MP3s) or see Multimedia>RealMenExamples :

<http://budlight.whipnet.com/>

Scoring Guide

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| --- | --- | --- |
| ***Requirement*** | ***Points Possible*** | ***Deductions*** |
| Follows general outline/script and is creative (attach script!) | 20 |  |
| Quality of audio recording and clarity of speaking (no bg noise) | 10 |  |
| Effects added to audio as needed (gain adjusted, fade, echo) | 10 |  |
| Uploaded for grading (put into a Movie Maker project and just put a title and captions that run for the duration—use your lyrics; export as a movie and upload to SchoolTube) | 5 |  |
| Overall quality of finished product—mp3 format, audio normalized(can add sound effects as appropriate from any source) | 5 |  |
| **Points** | **50** |  |

\*Export finished project and upload for scoring. Provide SchoolTube URL below:
 http:// \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_