

Screencast Tutorial Assignment Scoring Guide

Since this is your first project, I will be “forgiving” with regards to background noise. However, all other criteria should be met if you desire a high grade. Follow the scoring guide carefully! Edit using Windows Live Movie Maker.

Expectation	Not Met 0-2	Getting There 4	Acceptable 5	Awesome 6
<u>Narration:</u> <i>Speaker is articulate, does not mumble, and has some enthusiasm</i>	Whispers, does not speak up, or sounds like reading	Attempts some emotion but is difficult to hear	Sounds interesting and at a volume that is understandable	High energy, sounds educated, speaks clearly and loudly
<u>Screen Recording:</u> <i>Presentation is paced well and interesting; size of items on screen is suitable</i>	Too much talking, not enough doing, or screen is so tiny that you can't see what to do	Content is recorded fine, but some things are hard to see or read	Screen is at a suitable viewing size/resolution for learning	Screencast utilizes autopan or otherwise utilizes the screen where “action zone” of demo is clearly visible
<u>Music:</u> <i>Music is added to liven up presentation and is appropriately faded in/out</i>	No music is added	Music is added, but is too loud over existing audio	Music is added but is abrupt and doesn't fade in/out; volume is suitable and does not interfere with existing audio	Music is added to first 10 seconds and last 10 seconds (fade out at beginning segment; fade in slowly in closing segment)
<u>Editing--Text:</u> <i>Contains a title with appropriate transition to active video and captions for terms; can be over screenshot or video (text effects optional)</i>	Static title added with spelling errors or title added with no transition	Title is included with transition; captions are there, but do not include definitions; color choices are questionable	Title in readable font with transition to video; captions are there and are defined with minor errors	Title in interesting, readable font with transition to video; captions are readable and include appropriate definitions; title runs over image or video rather than just solid color
<u>Series:</u> <i>Project is divided into three separate videos; total time is 10 minutes minimum</i>	Project is less than 8 minutes in length or not in three separate videos	Project is 8-9 minutes	Project is 9-10 minutes	Project is 10 or more minutes and in three separate segments
<u>Content--terms:</u> <i>10 “vocabulary” terms are used in presentation and described/illustrated on screen</i>	Contains fewer than 8 terms or terms are printed but not defined	Contains 8-9 terms or terms are printed but not with definitions	Contains 10 terms with complete definitions	Contains 10+ terms with good definitions placed appropriate in suitable font/color
<u>Credits:</u> <i>Short credits are given at end stating program used and Jackson HS Multimedia followed by your initials; preferably running over still image (snapshot) with pan/zoom effect</i>	Credits are not included	Credits are included but not readable or have spelling errors or missing content	Credits are included with all required information, including initials; no spelling errors	Credits are included and formatted attractively in a readable font with all required information over a snapshot with pan/zoom effect

Name: _____ Date: _____ Hour: _____

Be sure to save each project separately and then save movie in “Windows Phone—large” setting to your Videos folder on the computer (NOT your U drive). It must be viewable outside of Windows Live Movie Maker in the media player.

→Date uploaded to SchoolTube? Part 1: _____ Part 2: _____ Part 3: _____

When uploading, include the following as the filename structure—

JHS Screencast—Topic (Your Initials) Example→ **JHS Screencast Part 1—Picnik Photo Editing (TDS)**