

**Serious for a Minute Project (exactly 60 seconds)
Adobe Premiere**

Your task for this project is to create a 60 second dramatic video, which should be one of the following:

- Public Service Announcement
 - Create a PSA about something meaningful to you—seatbelts, not smoking, etc. Think about the “Truth” commercials you see. This should be something you feel strongly about and have a personal connection to (either yourself or someone close to you). Perhaps you were in a car accident and were okay because you used a seatbelt. Use pictures from the incident in your story. Or, perhaps you lost a family member to lung cancer. You could interview friends and family and use this in the segment. This should be very serious.
- Tribute
 - This can be a personal tribute to anyone, living or dead, who means something to you. Perhaps you had a brother fight in the war in Iraq or a relative pass away recently who was a great influence on your life. Provide a testimonial to this person’s life. Include interviews from others who were touched by this person as well or if the person is still living, feel free to interview him/her.

Things to keep in mind:

- This video must include other people, though you can also be in it. You can do interviews and incorporate video OR audio, but you must include third parties.
- Remember that this should be meaningful to you and should be something to be proud of.

Criteria

- See scoring guide below
- Finished films will be uploaded to SchoolTube. At the end of the semester, this should be put on the project DVD.

SCORING for _____ (name)

Appropriate music/audio added for dramatic effect	_____/10
Use of personal stories, pictures, and third party testimonials	_____/10
Use of titles and/or effects/keyframing (think documentary style)	_____/10
Quality of video editing (no glitches, audio matches, etc.)	_____/20
Exactly 60 seconds (all or nothing)	_____/05
No credits; fade to black at end of video	_____/05
TOTAL:	_____/60